

WORKING TOGETHER FOR A CURE



# Pancreatic Cancer Action Network

*Shedding Light  
on Pancreatic Cancer*

Annual Report Fiscal Year 2004-2005

# Making Pancreatic Cancer History

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*Established in 1999, the Pancreatic Cancer Action Network (PanCAN) is headquartered in El Segundo, CA. PanCAN is comprised of a national board of directors, scientific and medical advisory board, volunteers across the country and staff dedicated exclusively to pancreatic cancer.*

# Why PanCAN?

- Every seventeen minutes someone in the United States dies from pancreatic cancer.
- Pancreatic cancer is the 4<sup>th</sup> leading cause of cancer death in the United States.
- Approximately 32,180 people will be diagnosed with pancreatic cancer in 2005 in the United States, and 31,800 will die.
- The 99% mortality rate for pancreatic cancer is the highest of any cancer. Only 4% of patients will survive beyond 5 years.
- The average life expectancy after diagnosis with metastatic disease is just 3 to 6 months.
- Pancreatic cancer affects both men and women of all races and varying ages.
- No effective early detection methods have been developed.
- Despite the especially lethal nature of pancreatic cancer, the research spending per pancreatic cancer patient is the lowest of any leading cancer.

***PanCAN was founded to change all of this.***

***We are providing **hope** to the pancreatic cancer community.***

***This Annual Report illustrates the progress that is being made.***



Dr. Gloria Petersen from the Mayo Clinic is considered a national opinion leader in pancreatic cancer epidemiology and sits on PanCAN's Scientific Advisory Board. Pictured here, Dr. Petersen speaks to a group of patients and caregivers at a PanCAN symposium.

# Research Funding

PanCAN funds Career Development Award grants for pancreatic cancer research in order to increase the number of investigators dedicated to combating the disease. These awards attract and reward researchers who will truly make a difference in the quest to develop more effective screening tools, diagnostics and therapeutics for pancreatic cancer.

To date, PanCAN has funded over \$1.4 million in Career Development Awards for pancreatic cancer research. Following are the awards that were paid out during the 2004-2005 fiscal year.



**William G. Hawkins, MD**

Washington University in St. Louis  
2005-2006 Skip Viragh  
Career Development Award

*"Assessing the ability of regulatory T-cells depletion to augment xenogeneic DNA vaccination against mesothelin as a method to overcome immunologic tolerance in a murine model of pancreas cancer."*



**Sunil R. Hingorani, MD, PhD**

Tufts University  
2005-2006 Dr. Laurence A. Mack  
& Roselle Mack Memorial Career  
Development Award

*"The cell-of-origin in pancreatic cancer."*



**Mircea Ivan, MD, PhD**

Tufts University  
2005-2006 PanCAN-AACR  
Career Development Award

*"Exploring hypoxia resistance in pancreatic tumors."*



**Anirban Maitra, CD**

Johns Hopkins Medical Institutions  
2004-2005 PanCAN-AACR  
Career Development Award

*"Notch signaling in pancreatic cancer."*



**Andrew Ko, MD**

University of California, San Francisco  
2003-2005 PanCAN-ASCO  
Career Development Award

*"Detection, analysis, and significance of Micrometastases in pancreatic cancer."*



**Aram Hezel, MD**

Dana-Farber Cancer Institute  
2005 Samuel Stroum  
Young Investigator Award

*"Novel therapeutic antibodies for pancreatic ductal adenocarcinoma."*

# Public Policy and Scientific Affairs

While PanCAN funds career development research grants, we also advocate for increased federal funding for pancreatic cancer research so that scientists around the country are able to apply for federal government grants. As federal dollars for pancreatic cancer research increase, so does the number of investigators committed to this disease.

In 2004-2005, our public policy and scientific affairs team accomplished the following:

- In 2004, the spending level for pancreatic cancer research from the National Cancer Institute (NCI) was \$52.7 million. This is an increase of \$35.2 million since PanCAN began advocating for increased research dollars in 1999.
- PanCAN partnered with the NCI to develop a national map that will track all pancreatic cancer research being done in the United States. The MAP went live on the world wide web in 2004. “NCI is pleased to partner with PanCAN, advocates, and the research community in this innovative project,” said Ms. Cherie Nichols, director of the NCI’s Office of Science Planning and Assessment. “To increase research opportunities, it is important for all of us to have a greater understanding of the research portfolio and its potential.”
- Over 150 members of Congress were educated about the needs and priorities of the pancreatic cancer community.
- 30 grassroots members from PanCAN’s national affiliates went to Washington, D.C. to participate in the One Voice Against Cancer’s (OVAC) Lobby Days to educate Congress about the needed funds for cancer research.
- PanCAN volunteer, Bob Hammen, worked tirelessly with Congressman Todd Platts to push for a House Resolution declaring November 2004 Pancreatic Cancer Awareness Month.



One  
Voice  
Against Cancer

# Patient and Liaison Services (PALS)

PanCAN's PALS program is the premier source of quality education and resources for pancreatic cancer patients, families and health professionals. Upon contacting the PALS program, individuals are connected one-on-one with a trained PALS Associate. PALS Associates offer disease and treatment information, personalized searches in the PALS comprehensive database of clinical trials and support resources. All services and educational materials are provided at no charge.

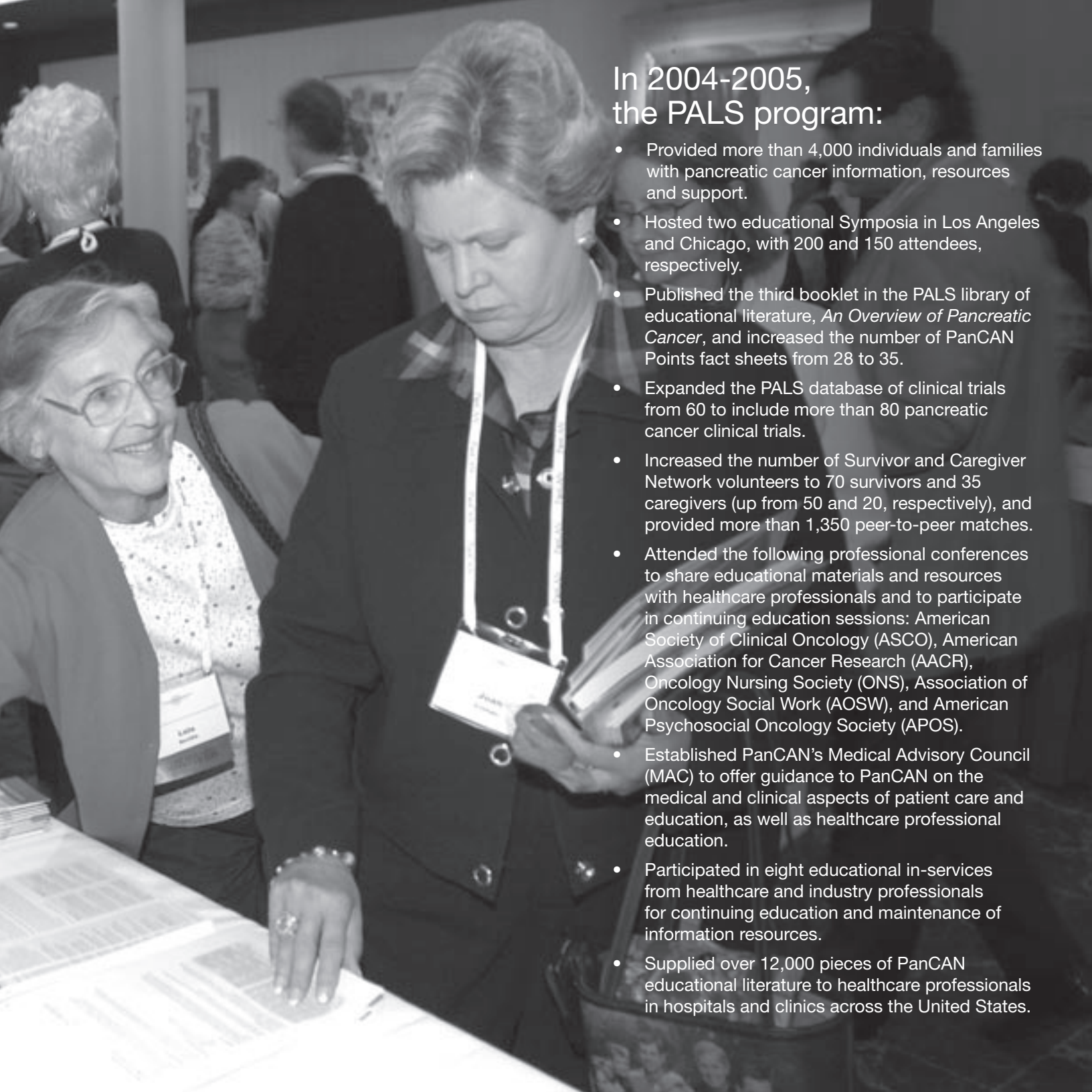
Members of the pancreatic cancer community are encouraged to use PALS as many times as necessary to get the information needed throughout the individual's diagnosis. Each time contact is made with PALS, the individual is connected with the same PALS Associate for continuous case management.

The aim of the PALS program is for those affected by pancreatic cancer to understand the diagnosis and make informed treatment choices together with their families and healthcare teams.

Right: Lois Sevilla and Joan Cronan gather educational literature during the Pancreatic Cancer Symposium – Los Angeles.







## In 2004-2005, the PALS program:

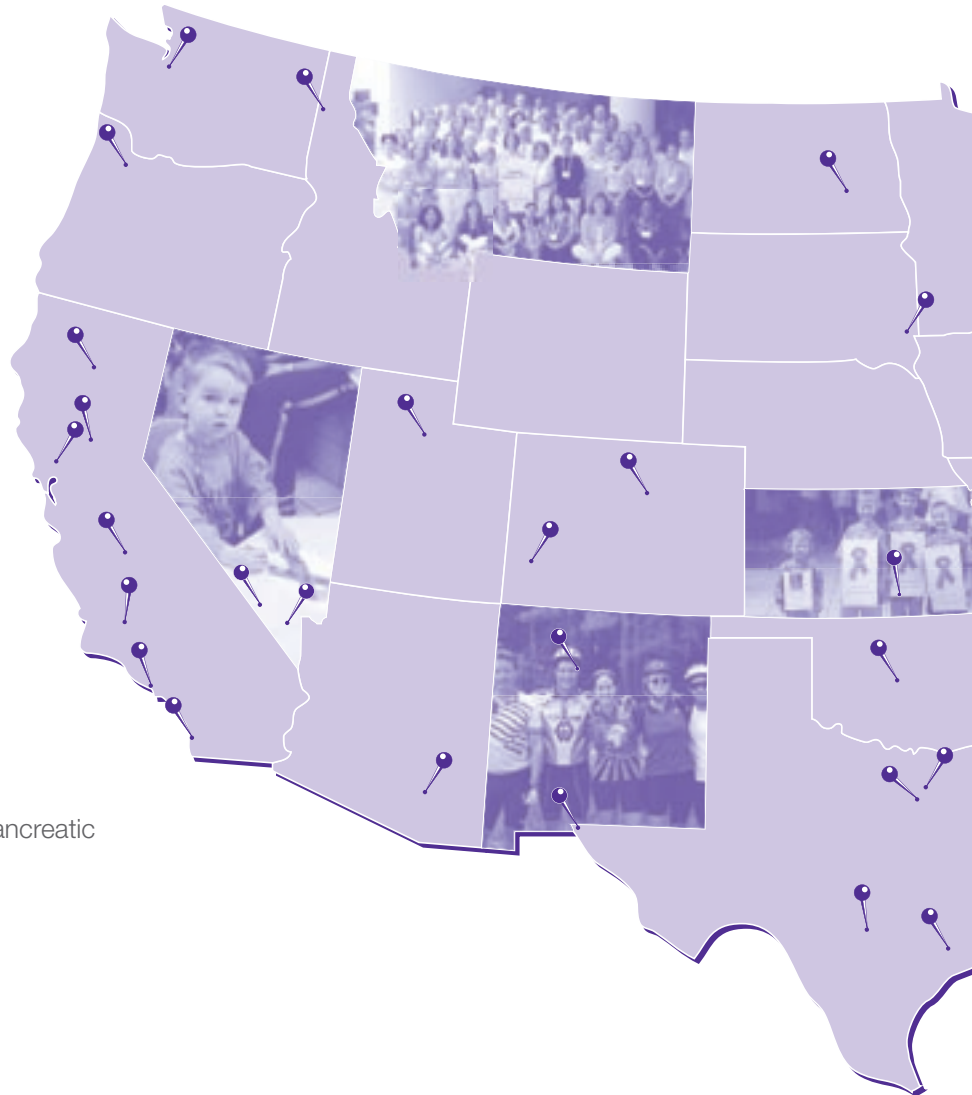
- Provided more than 4,000 individuals and families with pancreatic cancer information, resources and support.
- Hosted two educational Symposia in Los Angeles and Chicago, with 200 and 150 attendees, respectively.
- Published the third booklet in the PALS library of educational literature, *An Overview of Pancreatic Cancer*, and increased the number of PanCAN Points fact sheets from 28 to 35.
- Expanded the PALS database of clinical trials from 60 to include more than 80 pancreatic cancer clinical trials.
- Increased the number of Survivor and Caregiver Network volunteers to 70 survivors and 35 caregivers (up from 50 and 20, respectively), and provided more than 1,350 peer-to-peer matches.
- Attended the following professional conferences to share educational materials and resources with healthcare professionals and to participate in continuing education sessions: American Society of Clinical Oncology (ASCO), American Association for Cancer Research (AACR), Oncology Nursing Society (ONS), Association of Oncology Social Work (AOSW), and American Psychosocial Oncology Society (APOS).
- Established PanCAN's Medical Advisory Council (MAC) to offer guidance to PanCAN on the medical and clinical aspects of patient care and education, as well as healthcare professional education.
- Participated in eight educational in-services from healthcare and industry professionals for continuing education and maintenance of information resources.
- Supplied over 12,000 pieces of PanCAN educational literature to healthcare professionals in hospitals and clinics across the United States.

# Education and Awareness - Team Hope

PanCAN's Team Hope program increases awareness, educates communities and raises vital funds for pancreatic cancer through community-based volunteer activities and events.

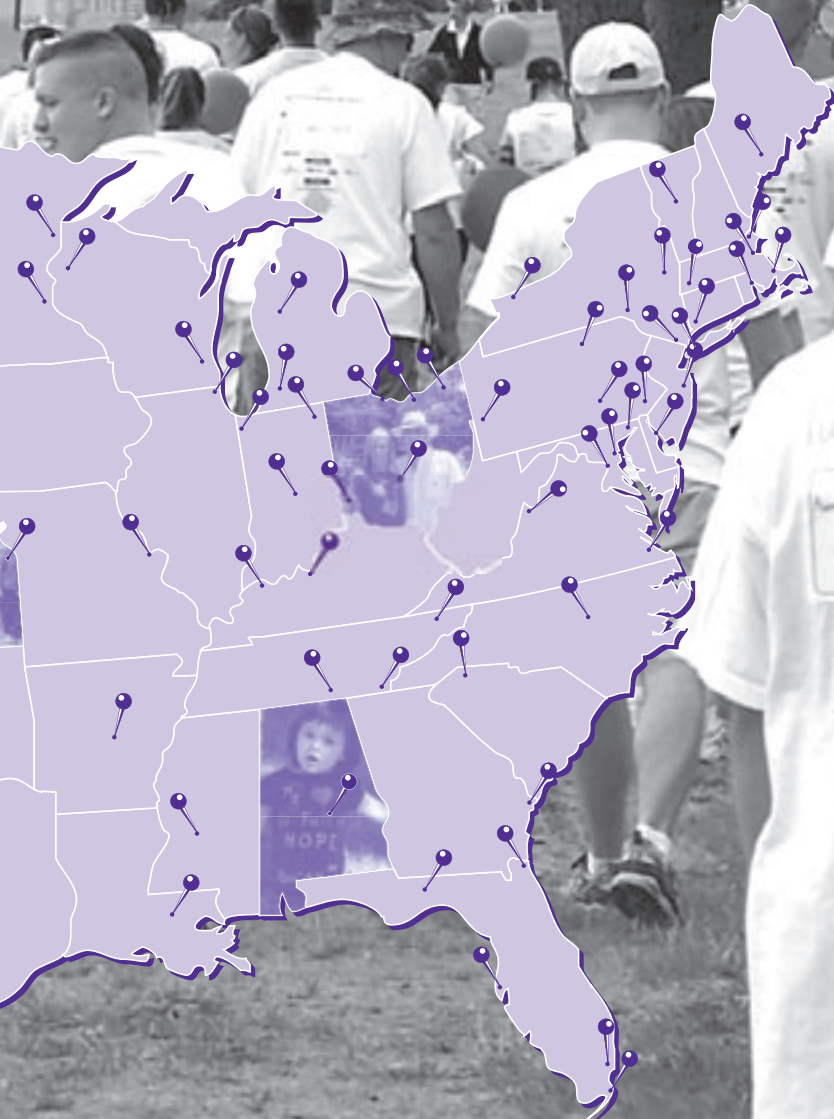
In 2004-2005,  
Team Hope Volunteers:

- Held 120 community events to raise awareness and funds.
- Distributed over 6,000 informational packets to healthcare professionals across the United States.
- Raised over \$1.6 million for PanCAN through grassroots fundraising events.
- Contacted 130 Members of Congress to declare November 2004 Pancreatic Cancer Awareness Month.
- Distributed 80,000 purple pancreatic cancer awareness ribbons.



## Team Hope Affiliates are based in 84 cities throughout the United States.

Alabama - Central Montgomery, AL  
Arizona - Tucson Tucson, AZ  
Arkansas - Central Little Rock, AR  
California - Central Valley Reedley, CA  
California - Bakersfield Bakersfield, CA  
California - Napa Valley Napa, CA  
California - Orange County Newport Beach, CA  
California - Redding Palo Cedro, CA  
California - Sacramento Gold River, CA  
California - San Diego Chula Vista, CA  
Colorado - North Longmont, CO  
Colorado - Western Slope Montrose, CO  
Connecticut Weston, CT  
Delaware Smyrna, DE  
Florida - F. Lauderdale/ Palm Beach Boca Raton, FL  
Florida - Northeast Jacksonville, FL  
Florida - Southeast Homestead, FL  
Florida - Tallahassee Tallahassee, FL  
Florida - Tampa Bay Tampa, FL  
Georgia - Southeast Savannah, GA  
Idaho - North Coeur d'Alene, ID  
Illinois - North Lindenhurst, IL  
Indiana - Fort Wayne Fort Wayne, IN  
Indiana - Indianapolis Greenwood, IN  
Indiana - Northwest Chesterton, IN  
Kansas - East Shawnee, KS  
Kansas - Wichita Rose Hill, KS  
Kentucky - Louisville Ekron, KY  
Kentucky - Northwest Henderson, KY  
Louisiana - Southeast Mandeville, LA  
Maine - Mid Coast Wapole, ME  
Maryland - Baltimore Glen Burnie, MD  
Maryland - Northeast Port Deposit, MD  
Massachusetts - Central Wakefield, MA  
Massachusetts - North Shore Lynnfield, MA  
Massachusetts - South Shore South Yarmouth, MA  
Massachusetts - West Wilbraham, MA  
Michigan - Northwest Ellsworth, MI  
Michigan - South West Kalamazoo, MI  
Minnesota - Northeast Duluth, MN  
Minnesota - Minneapolis Minneapolis, MN  
Mississippi Jackson, MS  
Missouri - East Chesterfield, MO  
National Capital Area Rockville, MD  
Nevada - Las Vegas Las Vegas, NV  
Nevada - South Pahrump, NV  
New Jersey - Central Aberdeen, NJ  
New Mexico - Albuquerque Moriarty, NM  
New York - Capital District Clifton Park, NY  
New York - Hudson Valley Monticello, NY  
New York - Long Island Patchogue, NY  
New York - Manhattan New York, NY  
New York - Rochester Rochester, NY  
North Carolina - Central Morrisville, NC  
North Dakota - Central Baldwin, ND  
Ohio - Cleveland Avon Lake, OH  
Ohio - Northwest Sandusky, OH  
Ohio - Trumbull County Middlefield, OH  
Ohio - Columbus Columbus, OH  
Ohio - Dayton/Cincinnati Centerville, OH  
Oklahoma - Central Oklahoma City, OK  
Oregon - Portland Clackamas, OR  
Pennsylvania - Central York, PA  
Pennsylvania - North Central Mill Hall, PA  
Pennsylvania - Philadelphia & Northeast Wallingford, PA  
Pennsylvania - West Moon Township, PA  
Rhode Island Johnston, RI  
South Carolina - Upstate Spartanburg, SC  
South Dakota - East Valley Springs, SD  
Tennessee - Central Tullahoma, TN  
Tennessee - Northeast Morristown, TN  
Tennessee - South Harrison, TN  
Texas - Dallas Irving, TX  
Texas - El Paso, El Paso, TX  
Texas - Fort Worth Granbury, TX  
Texas - Houston Houston, TX  
Texas - San Antonio San Antonio, TX  
Utah - North West Jordan, UT  
Vermont Middlebury, VT  
Virginia - Charlottesville Staunton, VA  
Virginia - Tidewater Virginia Beach, VA  
Washington - Seattle Woodinville, WA  
Wisconsin - Northwest Rice Lake, WI  
Wisconsin - Southeast Greendale, WI





Comedian Jay Mohr received the Jack Benny Humanitarian Award at the 2004 gala. He is pictured here with Pam Kessler and Survivor and South Dakota – East Team Hope Coordinator Peggy Kessler.

# An Evening with the Stars

Before there was even a PanCAN, there was *An Evening with the Stars* gala. Co-Founders Paula Kim, Pam Acosta and Terry Lierman met in an internet chat room desperately seeking answers and support for their loved-ones diagnosed with pancreatic cancer. They vowed to do something to fight this disease, and with the help of many volunteers, the first *An Evening with the Stars* gala was held in 1998. The event, which was planned entirely over the internet, raised \$120,000. This became the seed money for starting PanCAN.

Fast forward six years to 2004. *An Evening with the Stars* raised a record \$646,385! The gala is a way of recognizing individuals and companies that have given of their time, talents and resources in raising funds and awareness for pancreatic cancer. It is the signature fundraising event for PanCAN's national headquarters. To date the annual event has raised over \$2 million to support PanCAN's programs.



Joe Zieden, Mike Zeiden and Carole Malfatti, owners of Z Gallerie stores, are pictured here with family members receiving the Shining Star Award at the 2004 gala.

# Contributors

Donations received from  
July 1, 2004 - June 30, 2005

PanCAN prides itself on its efficient organizational structure and frugal fiscal management. For every dollar raised in FY 04-05, 86% went towards our programs. Of that, 31% was for Research, 35% for PALS (Patient and Liaison Services) and 20% for Education and Awareness. Fundraising and Administrative Expenses accounted for only 5% and 9%, respectively. PanCAN is working hard to make sure donor's wishes are carried out.

**\$100,000+**  
Viragh Family Foundation

**\$50,000 - \$99,999**  
Z Gallerie  
Bristol-Myers Squibb  
Company/ImClone  
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Eli Lilly and Company  
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The Stroum Family  
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Translational Genomics  
Research Institution  
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Leggett & Platt  
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Boswick Cambre Family  
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The Jack Adjmi Family  
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The Richard E. Jacobs  
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Angela Ross  
Ms. Judith Stein

# Balance Sheet

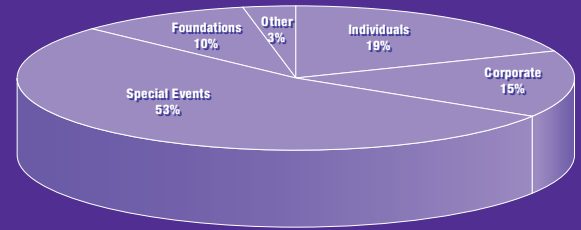
Assets	2005	2004
Cash and cash equivalents	\$915,585	\$374,299
Investments	\$664,840	\$623,850
Inventory	\$12,123	\$8,048
Prepaid expenses	\$93,623	\$80,718
Property and equipment	\$144,174	\$69,908
Other assets	\$15,446	\$5,446
<b>Total Assets</b>	<b>\$1,845,791</b>	<b>\$1,162,269</b>
<b>Liabilities</b>	<b>\$160,115</b>	<b>\$48,156</b>
<b>Net Assets</b>	<b>\$1,685,676</b>	<b>\$1,114,113</b>
<b>Total</b>	<b>\$1,845,791</b>	<b>\$1,162,269</b>

# Income

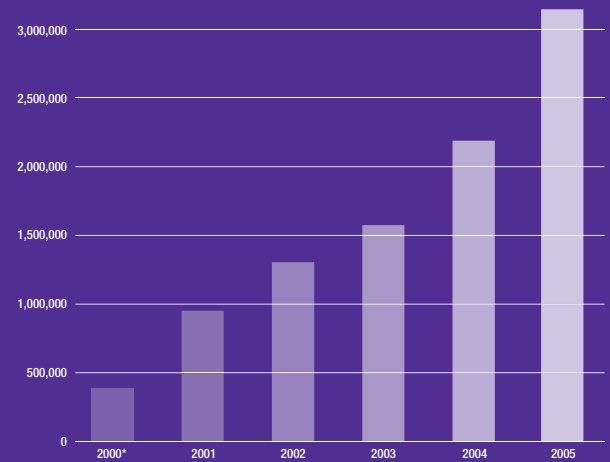
	2005	2004
Contributions	\$1,421,880	\$1,151,093
Special events, net of direct costs at \$568,777 and \$380,293 at June 30, 2005 and 2004, respectively	\$1,751,487	\$1,113,027
Store sales, net	\$55,799	\$35,284
Net Investment Income	\$48,966	\$30,491
<b>Total</b>	<b>\$3,278,132</b>	<b>\$2,329,895</b>

# Expenses

Program	2005	2004
Program	\$2,339,705	\$1,936,486
General and administrative	\$233,544	\$182,726
Fundraising	\$133,320	\$86,591
<b>Total</b>	<b>\$2,706,569</b>	<b>\$2,205,803</b>

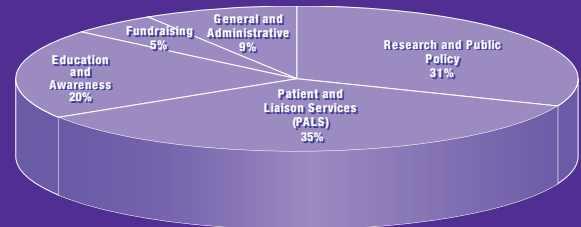


Donation Sources 2004-2005



Income

\*Includes the 16 month period from February 15, 1999 to June 20, 2000



Expense Allocation 2004-2005



National Headquarters:  
2141 Rosecrans Avenue, Suite 7000  
El Segundo, CA 90245  
Toll Free: (877) 272-6226  
Fax: (310) 725-0029  
Email: [info@pancan.org](mailto:info@pancan.org)

[www.pancan.org](http://www.pancan.org)